SINA KARIMI

Digital Designer & Creative Technologist

Digital designer with experience in graphic design, motion design, video production, and web design. I've worked on marketing content, WordPress websites, and visual identity and editorial projects. I'm currently studying Media Informatics at HAW Hamburg to explore how design, media, and computer science connect.



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PROFESSIONAL EXPERIENCE

Web Developer & Marketing Designer
Jul 2023 – Present

KS Bildung GmbH | Essen, Germany / Hybrid

- Designed, built, and maintained WordPress websites for KS Bildung, KS++ Language School, Studienkolleg Duisburg & Essen.
- Refined existing visual identities and brand guidelines; designed marketing materials and a German language course book.
- Produced photo and video content and provided design and technical support for Moodle.

Marketing Assistant
Jan 2021 – Sep 2022

Autoshenas | Tehran, Iran / Full-time

- Supported marketing campaigns for an automotive company with motion graphics, billboard designs, and promotional visuals.
- Filmed and edited videos for marketing content.

Motion Graphic Designer
Aug 2020 – Jan 2021

Autokhosravani | Tehran, Iran / Part-time

- Created motion graphics and edited videos for social media and advertising at a company specializing in car imports and sales.

Video Editor
Aug 2019 – Jul 2020

rayan tadbir ETOOK | Tehran, Iran / Part-time

- Produced educational videos, including filming, audio recording, editing, chroma keying, and simple animations.

EDUCATION

HAW Hamburg
Apr 2026 – Present

Bachelor of Science (B.Sc.) — Media Informatics

Studienkolleg Hamburg
Aug 2024 – Jul 2025

T-Course — Feststellungsprüfung (FSP)

CORE SKILLS

Graphic Design
Motion Graphics
Editorial & Print Design
Brand Identity
Videography & Video Editing
Web Design
Photography

SOFTWARE & TOOLS

Design & Video:

Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Unity

Web & Digital:

WordPress, Yoast SEO, Slider Revolution, Elementor, Moodle

Generative AI:

AI-assisted image, video & audio production

Programming:

Java (Basic)

LANGUAGES

German: C1 (DSH-2)

English: B2 (Cambridge Linguaskill)

Persian: Native